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Aug. 15

SEP 03 1998

Mr. G. Phillip Nana
143 North Main Street
Concord, New Hampshire

CONCORD, N.H.

Dear Mr. Nana:

You have inquired as to whether or not the owner of an advertising agency or the agency itself in arranging and placing political advertising on a fee basis for a candidate would be considered a paid political agent under the terms of Revised Laws chapter 42, section 25.

It is our opinion that such persons or agencies would not be considered as political agents. The advertising agency offers a specialized type of service to any person willing to buy. The primary concern of the agency is advertising. Indeed, chapter 42 contemplates a differentiation between advertising agencies and paid political agents. I refer specifically to Revised Laws chapter 42, section 2, subdivision III and VII.

Very truly yours,

Henry Dowst, Jr.,
Assistant Attorney General

WD:FCI